

Draft Programme

# Impact of Social Sciences, Humanities & Arts

*The international conference on increasing the impact of  
knowledge and data through (long term) engagement between the  
science-ecosystem and societal stakeholders*

**AESIS**

NETWORK FOR  
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

2-4 November 2022

Stockholm, Sweden



Swedish  
Research  
Council



RIKSBANKENS  
JUBILEUMSFOND  
FRÄMJAR HUMANIORA  
OCH SAMHÄLLSVETENSKAP



researchfish  
by interfolio



Vetenskap & Allmänhet



# ABOUT THE CONFERENCE

The call to transform interdisciplinary research evidence into accessible, understandable, trusted and useable knowledge for societal stakeholders is of utmost importance amidst persisting global challenges such as the pandemic, climate change, poverty, other inequities and more. The Social Sciences, Humanities & Arts (SSHA) disciplines are able to offer much value in addressing these challenges yet are often undervalued; therefore it is necessary to enhance supporting structures, policies and strategies, develop a more robust framework for assessing impact, foster coalitions with parties from business, government, and not-for-profits, and engage with the broader public in order to generate a profound impact of SSHA on society.

To facilitate this aim, AESIS is proud to announce that the next edition of our **'Impact of Social Sciences, Humanities and Arts on Society' Conference** will be hosted from **Stockholm, Sweden**. This international gathering will bring together research managers, science policymakers, funders, knowledge exchange experts, and other relevant impact professionals from around the world to share best-practices and discuss topics such as: How can we foster trust in and the credibility of SSHA research? What does impact mean in the context of different segments of society, and through which robust and valid indicators can you assess it? How can the path to impact be made more accessible, and which skills and facilities enable the optimisation of impact for the benefit of society? What opportunities for collaborations with societal stakeholders are there, and how may co-creation of knowledge with other disciplines and sectors play a role in stimulating impact?

In order to offer the most insightful programme to our audience, AESIS is partnering with key stakeholders in the Swedish science eco-system including the Swedish Research Council, Riksbankens Jubileumsfond, Vetenskap & Allmänhet, the Swedish Network for Innovation and Technology Transfer Support (SNITTS), and other organisations to foster discussions and critical evaluations of the current context of impact.

After editions in Cardiff, Copenhagen, Washington, Toronto, and Brussels, we are thrilled to bring this cross-sectoral conversation on the Societal Impact of Social Sciences, Humanities and Arts to Stockholm and look forward to welcoming you to your conference.

## TARGET GROUPS



Research managers  
& administrators



KE professionals, and  
other interested profes-  
sionals in science and  
society



Researchers



Policymakers &  
Science funders



Evaluators

## ABOUT AESIS

The Network for Advancing and Evaluating the Societal Impact of Science (AESIS) is an international, open community for professionals working on stimulating and demonstrating the impact of science on economy, culture and well-being. Members come from all over the world, where they are involved in the evaluation of impact, research strategy and policy making, science funding, scientometrics, research administration, business creation, public engagement, and many more. We pursue a multi-stakeholder, system-wide approach on an international level, because we believe that stimulating dialogue between different sectors and regions, beyond the project level, will catalyse further development of effective instruments for evaluating and advancing the societal impact of science.

## ADVISORY & ASSOCIATION

### AESIS Advisory Board

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<b>Koenraad Debackere</b>	Executive Director of KU Leuven Research and Development & Chairman of Board of Directors of KBC Group NV, Belgium
<b>Beverley Damonse</b>	Executive of Science Engagement and Corporate Relations, National Research Foundation (NRF), South Africa
<b>Luke Georghiou</b>	Vice-President for Research and Innovation and Professor of Science and Technology Policy at the University of Manchester, United Kingdom
<b>Barend van der Meulen</b>	Professor Institutional Aspects of (Higher) Education, Director CHEPS, Twente University, the Netherlands
<b>Andrew Plume</b>	Senior Director of Research Evaluation at Elsevier, United Kingdom
<b>Susan Renoe</b>	Associate Vice Chancellor, University of Missouri & Executive Director of the NSF Center for Advancing Research Impact in Society, United States
<b>Toby Smith</b>	Vice President of Policy at the American Association of Universities, United States of America
<b>David Sweeney</b>	Executive Chair, Research England, United Kingdom
<b>Paul Wouters</b>	Dean of Social and Behavioural Sciences & former Director of CWTS, Leiden University, the Netherlands

### Conference Programme Advisory Committee

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<b>Jenny Björkman</b>	Director of Collaboration, Department of Research, Riksbankens Jubileumsfond
<b>Stefan Svallfors</b>	Secretary General for Humanities and Social Sciences, Swedish Research Council
<b>Gustav Bohlin</b>	Deputy General Secretary, Vetenskap & Allmänhet (Public & Science)

## LOCATION AND VENUE

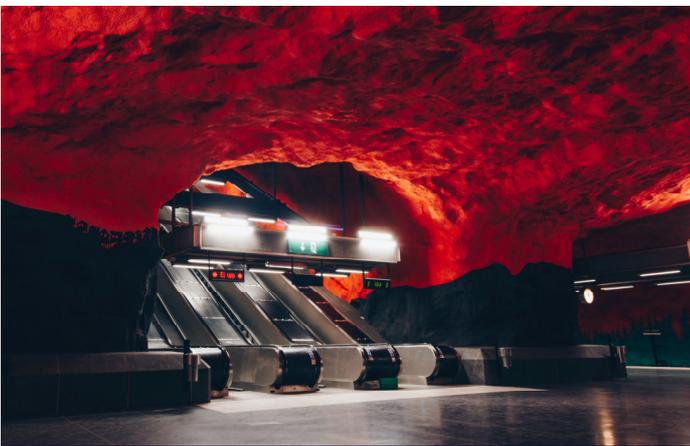
The conference will be held in **Stockholmsmässan, Mässvägen 1, 125 30 Älvsjö**. Stockholmsmässan is the largest exhibition facility in the Nordic region. For more than 70 years they have organised trade fairs and congresses that provide inspiration, knowledge and business.



## DIRECTIONS

### Getting to Stockholmsmässan from Stockholm Arlanda Airport

From Stockholm Arlanda Airport you can take a direct train that takes you to Älvsjö Station (conference venue). Normally trains depart twice per hour. This journey takes approximately 50 minutes.



### Getting to Stockholmsmässan from Stockholm Central Station

Älvsjö Station is the closest train station to Stockholmsmässan. Trains from Stockholm Central to Stockholmsmässan depart 8-14 times per hour. Walking distance is approximately 3 minutes to the venue.

# Wednesday 2 November

9.00-9.30 REGISTRATION

K Foyer

9.30-9.50 WORDS OF WELCOME

K.11

9.30 Conference Co-chairs:

**Ambra Trotto**

Design and Research Director at d.centre, RISE, Sweden

**Thomas Arctaedius**

Professor (adjunct) in entrepreneurship at Royal College of Music. Founder of CSES, Center Center for Social Entrepreneurship, Sweden

9.50-11.15 OPENING PLENARY

K.11

9.50 **Joanna Dunster**

Senior Investment Manager for Heritage & International Research Infrastructure, AHRC, United Kingdom

10.05 **Heidi van Rooyen**

Group Executive: Impact Centre & Acting DCEO Research, Human Sciences Research Council, South Africa

10.20 **Ursula Gobel**

Vice-President, Stakeholder Engagement and Advancement of Society, Social Science & Humanities Research Council, Canada

10.35 **Panel and Q&A**

Chaired by Ambra Trotto & Thomas Arctaedius with Joanna Dunster, Heidi van Rooyen and Ursula Gobel

11.15-11.45 COFFEE & TEA BREAK

K Foyer



- Day 1 programme continues on the next page -

\* to be confirmed

# Wednesday 2 November

11.45-13.00 PARALLEL SESSIONS

## Science funding policy for effective impact

K.11

*How can science policy and funding agencies help research to have more impact on society?*

**David Budtz Pedersen** (*Chair*)

Professor of Impact Studies & Director of the Humanomics  
Research Centre in Copenhagen, Denmark

**Gemma Derrick**

Associate Professor (Higher Education), Centre for Higher  
Education Transformations (CHET), University of Bristol, UK

**Jenny Björkman**

Director of Collaboration and Public Engagement, Riksbankens  
Jubileumsfond, Sweden

## Changing the culture for societal impact of SSHA

K.12

*How can incentives and monitoring change the culture to support societal impact?*

**Floora Ruokonen** (*Chair*)

Director, Division of Social Sciences and Humanities Research,  
Academy of Finland

**Toñi Caro**

Strategy Consultant, Senior Researcher, Entrepreneur, EU Expert  
&  
Founder of Eohforgood, Spain

**Barry Dixon**

Head of Academic Partnerships at British Film Institute, UK

## National / Regional Inter-sectoral collaboration structures

K.13

*How can collaborative structures better allow for inter-sectoral working across science, business, and policy in order to facilitate impact of science in society?*

**Michael Jacobson** (*Chair*)

Director, Office of Strategic Research Initiative, Division of  
Research, Binghamton University, USA

**Rick Delbridge**

Professor of Organizational Analysis & Co-convenor of the  
Centre for Innovation Policy Research, Cardiff University, Wales,  
UK

**Stefania Pesce**

Research Grant Officer, Politecnico di Milano,  
Italy

## Trust and Credibility of SSHA in Society

K.14

*How to foster trust in the SSHA disciplines to achieve societal impact.*

**Mayra Morales Tirado** (*Chair*)

Postdoctoral research associate at the Manchester Institute of  
Innovation Research, UK

**Gustav Bohlin**

Deputy General Secretary at Vetenskap & Allmänhet,  
Sweden

**Beate Schirmacher**

Senior Lecturer, Department of Film and Literature,  
Linnaeus University, Sweden



- Day 1 programme continues on the next page -

# Wednesday 2 November

13.00-14.00 LUNCH BREAK

K Foyer

14.00-15.30 **PLENARY SESSION: IMPACT FEUD & DEBATE**

K.11

In this fun but insightful “family-feud” style plenary session, two teams will compete to answer questions about the societal impact of social sciences, humanities, and arts, with the winning team earning time between each round to elaborate on these challenges within their own experiences.

**Hosts** Oliver Cox, Head of Academic Partnerships, V&A, United Kingdom

Anika Duut van Goor, Director, AESIS, the Netherlands

Bonita Liu, Lead Project Manager, AESIS, the Netherlands

**Team #1** **Rick Delbridge**, Professor of Organizational Analysis & Co-convenor of the Centre for Innovation Policy Research, Cardiff University, Wales, United Kingdom

**Heidi van Rooyen**, Group Executive: Impact Centre & Acting DCEO Research, Human Sciences Research Council, South Africa

**Eiríkur Smári Sigurðarson**, Research Specialist at University of Iceland, Iceland

**Team #2** **Elizabeth Halton**, Director of UCL Doctoral School & Early Career Research Staff, United Kingdom

**David Budtz Pedersen**, Professor of Impact Studies & Director of the Humanomics Research Centre in Copenhagen, Denmark

**Maija Urponen**, Senior Advisor, International Affairs, University of Helsinki, Finland

15.30-16.00 REFRESHMENT BREAK

K Foyer

15.30-17.00 **CITY TOUR OF STOCKHOLM OLD TOWN**

## Gamla Stan

Visit to the historical landmarks of Stockholm’s old town, which dates back to the 17th and 18th centuries.

Please note: the bus departs from Stockholmsmässan at 15.15

18.00-20.30 **CONFERENCE DINNER (Pre-registration required)**

## Stockholms Stadshus, Hantverkargatan 1

The conference dinner takes place at **Stadshuskällaren**, located in the beautiful Stockholm City hall, serving contemporary Swedish dishes inspired by wildlife and local produce.

Please note: the bus departs from **Stadshuskällaren** at 20.30

# Thursday 3 November

9.00-9.30 REGISTRATION K Foyer

9.30-9.40 WORDS OF WELCOME K.11

9.30 Conference Co-Chair:

**Thomas Arctaedius** Professor (adjunct) in entrepreneurship at Royal College of Music. Founder of CSES, Center Center for Social Entrepreneurship, Sweden

9.40-11.15 MOST PROMINENT OBSTACLES FOR IMPROVING SOCIETAL IMPACT OF SSHA K.11

**Wilfred Mijnhardt** Policy Director, Rotterdam School of Management, Erasmus University, the Netherlands

**Jonas Björck** Director General, Forte, Sweden

**Magnus Gulbrandsen** Director of OSIRIS, University of Oslo, Norway

**Nicky Buckley** Fellow, Knowledge Exchange Unit, Parliamentary Office of Science and Technology, UK Parliament

**Interactive Panel** At the start of the debate the audience can vote between 8 to 10 questions or statements. The top 3 will be debated by the panel members

11.15-11.45 BREAK K Foyer



- Day 2 programme continues on the next page -

# Thursday 3 November

11.45-13.00 PARALLEL SESSIONS

## Support facilities for societal impact

K.11

*How can internal and external supporting facilities and staff be utilised to maximise societal impact?*

**Sally O'Connor** (Chair)

Programme Manager Social Science Research Park (SPARK)  
at Cardiff University, Wales, UK

**Georg Russegger**

Project Director, Academy of the Fine Arts Vienna,  
Austria

**Maija Urponen**

Senior Advisor, International Affairs,  
University of Helsinki, Finland

## Interdisciplinary approaches and team-building for training & skills

K.12

*How can training be integrated to help researchers gain skills for partnerships, overcome gaps to achieve better interdisciplinary collaboration research in SSHA, and perform better impact?*

**Noel Klima** (Chair)

Research Coordinator at the Institute for International Research on  
Criminal Policy (IRCP), Ghent University, Belgium

**Elizabeth Halton**

Director of UCL Doctoral School & Early Career Research Staff,  
United Kingdom

**Eiríkur Smári Sigurðarson**

Research Specialist,  
University of Iceland, Iceland

## Effectively Demonstrating & Amplifying the Impact of Research

K.13

*What are the best ways to demonstrate the often indirect and long-term impacts of SSHA research and further amplify this impact?*

**Frank Zwetsloot** (Chair)

CEO of ScienceWorks, the Netherlands

**Ulysses Palmones**

Senior Science Research Specialist, Philippine Council for Industry,  
Energy and Emerging Technology Research and Development,  
Philippine

**Katy Elliott**

Account Executive, Researchfish by Interfolio

## Entrepreneurship and Social Innovation

K.14

*How to create entrepreneurial success stories - a discussion about ecosystems, students, research academics and artists.*

**Larissa Best** (Chair)

Director, Equilibre, Luxembourg

**Oliver Cox**

Head of Academic Partnerships,  
Victoria & Albert Museum,  
UK

**Zehra Waheed**

Senior Lecturer, Cardiff Metropolitan University & Founding  
Director, Centre for Business and Society, LUMS, Pakistan

13.00-14.00 LUNCH BREAK & MORE SOCIETAL IMPACT KNOWLEDGE

K Foyer

During this lunch break, you can visit the booth of Håkan Wernersson from Malmö University to learn about the PhD course on societal impact that they are currently developing.

*Day 2 programme continues on the next page -*

# Thursday 3 November

14.00-15.00 IMPACT ROUNDTABLES ON SOCIETAL CHALLENGES (max. 20 participants per session, only on-site)

Climate change

K.12

**Zehra Waheed**

Senior Lecturer, Cardiff Metropolitan University & Founding Director, Centre for Business and Society, LUMS, Pakistan

Equality/Diversity

K.13

**Larissa Best**

Director, Equilibre, Luxembourg

**Schuh Maximilien**

Equality Officer, Equality in the Labor Market, Ministry of Equality between Women and Men, Luxembourg

Crime/Conflict

K.14

**Noel Klima**

Research Coordinator at the Institute for International Research on Criminal Policy (IRCP), Ghent University, Belgium

**Marie Riquier**

Research Assistant, Food, Peace, and Security Programme, Stockholm International Peace Research Institute

Documentary viewing of 'Science Friction' (no maximum number of attendees)

K.11

Those TV documentaries you see, and the science experts they feature? Did you know that producers often deceptively edit them and twist their words, to make them say the opposite of what they actually said? Science Friction sets the record straight.

From Skeptoid Media. Directed by Emery Emery, produced by Brian Dunning.

15.00-15.30 REFRESHMENTS BREAK

K Foyer

15.30-17.00 VISIT STOCKHOLM NATIONAL MUSEUM

**Stockholm National Museum: Timeline Exhibition**

**Södra Blasieholmshamnen 2, 111 48 Stockholm**

A journey through the history of European art, from the 16th century until today.

Please note: the bus departs from Stockholmsmässan at 15.30

18.00-20.30 CONFERENCE DINNER (Pre-registration required)

**Restaurant Lykke**

**Nordic Light Hotel, Vasaplan 7, 111 20 Stockholm**

Please note: the bus departs from Restaurant Lykke at 20.30

**ICEBAR Stockholm by ICEHOTEL**

**ICEBAR, Vasaplan 4, 111 20 Stockholm**

Although not part of the official programme, once you are finished with dinner we recommend heading to ICEBAR Stockholm near Restaurant Lykke. ICEBAR Stockholm is an offbeat, compact hideaway specialising in cocktails and other drinks, with an interior made of natural ice carved from the Torne River.

# Friday 4 November

9.00-9.30 REGISTRATION

K Foyer

9.30-10.45 PARALLEL SESSIONS

## Monitoring & Demonstrating Impact of a Research Institution

K.12

*How to determine, monitor, and assess impact of an institution as a whole, including institutional strengths and weaknesses, for greater societal impact?*

**Wilfred Mijnhardt** (*Chair*)

Policy Director RSM, Rotterdam School of Management, Erasmus University, the Netherlands

**Anne Sofie Laegran**

Head of Knowledge Exchange and Impact at The University of Edinburgh, Scotland

**Amanda Anderson**

Andrew W. Mellon Professor of English and Humanities and Director, Cogut Institute for the Humanities, USA

## Inclusive engagement with the broader community

K.13

*How to connect with society in order to assure inclusiveness and the effective societal impact of research?*

**Ursula Gobel** (*Chair*)

Vice-President, Stakeholder Engagement and Advancement of Society, Social Science & Humanities Research Council, Canada

**Michael Jacobson**

Director, Office of Strategic Research Initiative, Division of Research, Binghamton University, USA

**Nicky Buckley**

Fellow, Knowledge Exchange Unit, Parliamentary Office of Science and Technology, UK Parliament

## International Collaboration for Tackling Grand Challenges

K.11

*How can international collaboration in the science, policy and the business sectors effectively address grand societal challenges such as climate change, circular economy and sustainable development?*

**Ylva Hillbur** (*Chair*)

Pro Vice-chancellor for International Relations, Swedish University for Agricultural Science, Sweden

10.45-11.15 BREAK

K Foyer

11.15-12.30 RECOMMENDATIONS FOR SCIENCE ECO-SYSTEMS IN SWEDEN AND BEYOND

K.11

11.15 Ranking the recommendations

11.30 Panel with:

**Stefan Svallfors** - Swedish Research Council

**Jenny Björkman** - Riksbankens Jubileumsfond

**Amanda Anderson** - Andrew W. Mellon Professor of English and Humanities and Director, Cogut Institute for the Humanities

**Floora Ruokonen** - Director, Division of Social Sciences and Humanities Research, Academy of Finland

12.15 Closing remarks by conference chairs

12.30 END OF CONFERENCE